## ABSTRACT

The object of the present invention is to realize the authentication system capable of guaranteeing the optimum utility for the customer and realizing an adequate authentication processing.

The first communication terminal PD1 is incorporated into the television set TV, which can be connected to the Internet and can communicate with the authentication management company BS via the first communication terminal PD1. The authentication management company BS is, for example, a communication service company and performs an authentication control for a plurality of commodity providing companies SP1 to SP3 according to the commodity purchase situation in the television set TV.

Further, the present invention simplifies the procedures properly by setting the authentication levels for the authentication control.